

Center for Economic Growth's 23rd Annual

TECHNOLOGY

▲ celebrating our region's thriving tech community

AWARDS

2019 Sponsorship Opportunities

Reception Sponsor - \$5,000 (1 available)

- 2 min welcome at event
- Exclusive sponsorship of networking reception
- Special recognition by emcee in closing remarks
- Table for display of marketing materials
- Eight (8) tickets to event
- Logo/name on all communications (press, electronic invites, ads, social media mentions)
- Company link and description on CEG website event page (75 words)
- Company logo on event signage & program

Award Sponsor - \$1,500 (multiple available)

- Recognition as an award sponsor by emcee and in event materials
- Company logo/name on all mailings (sent to 6,000+ emails multiple times) and press announcements
- Company logo and web link on the CEG website event page
- Two (2) tickets to event

Beverage Sponsor - \$1,750 (1 available)

- Company logo on signage at bar
- Company logo on drinkware
- Recognition as a sponsor in event materials
- Company logo/name on all mailings (sent to 6,000+ emails multiple times) and press announcements
- Company logo and web link on the CEG website event page
- Two (2) tickets to event

Giveaway Sponsor - \$1,750 (~~3~~¹ available)

- Recognition as sponsor of tech give-away to be raffled off at event
- Recognition as a sponsor in event materials
- Company logo on giveaway signage*
- Company logo/name on all mailings (sent to 6,000+ emails multiple times) and press announcements
- Company logo and web link on the CEG website event page
- Two (2) tickets to event

*Giveaway itself will not be branded

Times Union Supplement Ads

Half-Page Ad - \$2,000 (multiple available)

- 1/2 page color ad in Times Union special supplement distributed the day of the event to 100,000 subscribers and event attendees, 6k+ value
- Two (2) tickets to event

Quarter-Page Ad - \$1,000 (multiple available)

- 1/4 page B&W ad in the Times Union special supplement distributed the day of the event to 100,000 subscribers and event attendees, 3K+ value
- Two (2) tickets to event

Important deadlines and information:

Ads must be congratulatory and branding as opposed to a specific product or service. Ad must be high-resolution PDF format.

Ad is due **NO LATER THAN MAY 18.**

Specs: Half Page - 10" wide x 4.75" high
Quarter Page - 4.9166" wide x 4.75" high

Please forward high-resolution logo (.ai or .eps preferred) via email to andreas@ceg.org no later than **May 18, 2019.**

Questions? Please contact Andrea Swank: andreas@ceg.org | 518.465.8975 x 250

CEG Investors: Executive, Director & Corporate Levels will be recognized with signage at this event as part of your annual investment. You may choose to purchase an additional event specific sponsorship listed above.

Sponsorship Selection: _____

Company/Organization Name: _____

Sponsor Contact Name: _____

Signature: _____

Mailing Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Select Payment Type: Amex Visa Mastercard Check

Card # _____

Exp. Date: _____ CSV: _____

Billing Address if different from above:

Cardholder Name: _____

Signature: _____

Please Make checks payable to:
Center for Economic Growth
41 State St., Suite 705
Albany, NY 12207

You may also call CEG at
518.465.8975 to arrange credit card
payment.

