

2020-2021 YEAR END HIGHLIGHTS

CEG worked with 23 expansion and attraction prospects last year, leading to a robust pipeline for 2022. Project highlights include offshore wind developments at the Port of Albany and Port of Coeymans that will lead to 650 jobs and more than \$350 million in new capital investment.



**650
JOBS**



**\$350 MILLION+
CAPITAL INVESTMENT**



2021 Project Activity

2022 Pipeline and Potential

**23
EXPANSION /
ATTRACTION LEADS**

**ACTIVE LEADS
12**

**CAPITAL
INVESTMENT
\$1B**

**2,000+
JOBS**

CEG's **Business Growth Solutions** team assisted 44 regional manufacturers with growth and productivity projects resulting in more than \$47 million of economic impact.

RESULTS 44 COMPANIES ASSISTED



Reshoring and Supply Chain Survey



IMPACTS

**INCREASED SALES
\$9 MILLION**

**JOBS CREATED
83**

**INVESTMENT
\$7.5 MILLION**

**\$47 MILLION
ECONOMIC
IMPACT**



UNITED. INSPIRED. EVOLVING.

Through the Key Bank Boost and Build program, CEG assisted 450 MWBE entrepreneurs.

CEG worked with 15 area manufacturing and IT companies to onboard apprentices during the past year and helped launch a new program in brewing and distilling.

Workforce Development / Apprenticeship

15 Manufacturing & Software/IT Companies

1 Launched a New Apprenticeship Program in Brewing and Distilling



Entrepreneurship

450 MWBE Entrepreneurs Served

\$400K Technical Services Provided



CEG helped develop the Regional Economic Development Council's 2021 Strategic Plan Update.



CEG also launched the CapNY brand and talent attraction campaign as well as the GameOn NY brand and website to market the region's gaming cluster.

Launched Talent Attraction Campaign



gocapny.com

In The First 8 Months

14,000 New Users

37,000 Page Views

NYC (22%) Top User By Destination

